

[INSERT PRACTICE LOGO / LETTERHEAD]

[Date]

[Venue Name]

[Venue Address]

Subject: Bringing Better Hearing to Our Community with Auracast

Dear [Contact Name],

As a local hearing care professional, I am reaching out to introduce an exciting technology that can help make your venue more accessible and welcoming to everyone in our community.

Auracast™ broadcast audio is a Bluetooth technology that allows venues to transmit audio directly to compatible hearing aids, earbuds, headphones, and listening receivers. Whether attending a performance, participating in a worship service, or enjoying a community event, patrons can experience clearer sound directly through their listening devices.

Benefits for your patrons include:

- Clearer audio, particularly in challenging listening environments.
- Greater accessibility for individuals with hearing loss.
- A more inclusive listening experience for everyone.

Benefits for your venue include:

- Improved accessibility and visitor satisfaction.
- Opportunities to reach and welcome more community members.
- Technology that can integrate with many existing sound systems.

I would welcome the opportunity to visit your venue and provide a brief, hands-on demonstration of Auracast technology. This would allow you and your team to experience the technology firsthand, ask questions, and explore how it might benefit your patrons.

There is no obligation associated with the demonstration. My goal is simply to help introduce technology that can bring better hearing to our community. I look forward to the opportunity to connect.

Sincerely,

[Provider Name, Credentials]

[Practice Name]

[Phone Number]

[Email Address]

[Website]